



THE ALIGNMENT PROJECT

LEADING FOR IMPACT | CALLING

LIVING IN THE SWEET SPOT

*"The leader's sweet spot is
their greatest point of
influence."*

WITH BOBBY BOGARD

No man has to walk alone.

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The sweet spot is the lane of life where maximum results take place. It is the leader's life purpose, the place where their natural talents, core values, and life experiences align to define their assigned mission. It is the position where personal passions, divine favor, and acquired wisdom converge to shape the leader's calling.

01 CLARITY

PURPOSE CLARIFIES THE WHY

Vision defines the assignments that come with purpose, but purpose clarifies why we are engaged in the mission at all. A leader can posture themselves to maximize their sweet spot by writing out a personal mission statement. **When you can name your why, every assignment gets easier to weigh.**



WRITE YOUR MISSION STATEMENT

01 DRAFT IT

Put statements on paper that best describe your mission.

02 TIGHTEN IT

Strengthen the statements by reducing them to a single sentence.

03 WORDSMITH IT

Make a long list of verbs and nouns that relate to the calling.

04 COMBINE

Make several combinations of those verbs and nouns.

05 NARROW

Reduce the combinations down to three.

06 DECIDE

Choose one, or craft one final combination.

07 WRITE IT DOWN

Put the finished statement in writing.

08 RETURN TO IT

When times get tough, review your mission.

02 CONGRUENCY

NOT EVERY ASSIGNMENT FITS

A calling involves many assignments, but not all of them are congruent with the mission, and assignments out of alignment with the calling lead to burnout. A rhythm between the demands of life and the leading of the Holy Spirit is imperative. Leaders must stay aware of what is happening around them to discern which assignments, whether family, clients, friends, or work, are essential to the mission and which are not. God gives the desires to pursue, but the leader must merge disciplines and choices to accomplish the dream.

03 CHARACTER

CHRISTIAN LEADERSHIP IS CHARACTER LEADERSHIP

Obedience in seasons of character development separates our ego from our assignment. Sometimes it is the unwanted assignments that become the doorways into the fuller aspect of one's purpose. Promotion comes through serving others, and the moment a task feels beneath a leader is the moment they disqualify themselves from leadership. **Christian leadership is character leadership.**

TWO THREATS TO YOUR ZONE

01 COMPARISON

A leader demeans their calling by scaling it against others. They become either insecure or prideful, and either direction is a misstep in the mission.

02 COMPROMISE

Staying true to a calling requires integrity. The moment a leader forfeits their principles, they yield their influence to others.

REMEMBER

Your sweet spot is the lane where
your talents, values, and
experience converge into your
assignment.

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their greatest point of
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KNOW WHERE YOU STAND

TAKE THE FREE ASSESSMENT

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